Three Get One-Year Appointments to Board

Two familiar faces and one newcomer have received one-year appointments to the Board of Directors by incoming president Les Villanyi.

Long-time Board member Thom Knudson has been appointed to one of the terms, marking his 13th year of service to the Petaluma Chamber. Deb Padia of Comcast, a one-year appointment last year, was reappointed. Matt White of Basin Street Properties received the third appointment.

White is the third member of his family to serve on the Board. His father Bill and his mother Pat both served, and both were Chamber Presidents.

The three, along with the three election winners of three-year Board terms, Elece Hempel, Katie Kerns, and Mkulima Britt were installed at the annual Chamber dinner on May 29.

Background on the new appointees:

Thom Knudson practices estate planning, trust & probate law in the firm of Behrens, Nelson & Knudson. He has taught business and property law at Santa Rosa Junior College, served on the adjunct faculty of Golden Gate University, and volunteered in a variety of community affairs: past President of the Board of Directors of the Petaluma Area Chamber of Commerce, a member and past President of Petaluma Host Lions, President of the Board of Directors of Petaluma People Services Center, President of the Board of Directors of Petaluma Phoenix Center, Vice President of Petaluma Educational Foundation, President of the Harrison Mecham Relief Fund and Committee Chair of Petaluma Boy Scout Troop 8. In addition, he has served on the Advisory Board for the Petaluma Arts Council and several other organizations. He said that “I am excited about the opportunity to continue to serve the Petaluma business community and our Chamber of Commerce. More than ever, we need a strong voice for planning to create a balanced local economy.”

Deb Padia is Government Affairs Manager for Comcast – North Bay Area. She said that “I am pleased to have the opportunity to continue serving as a member of the Petaluma Area Chamber of Commerce Board of Directors as a one-year appointee. I look forward to another year working with fellow directors and members to carry out important initiatives undertaken by our chamber.”

She has been a resident of Sonoma County since 1974 and began her career in the cable industry nineteen years ago, starting as a customer service representative. Her current assignment for Comcast covers the entire North Bay, which includes the counties of Marin, Napa, Solano, Sonoma and Mendocino. Her responsibilities include Community Relations, developing and maintaining relationships with federal, state, and locally elected officials, being the liaison between the company and the local franchise authority and ensuring compliance with Federal, State and local regulations and franchise compliance.

She is also the segment producer for the show “Comcast Newsmakers” where she scheduled guests and helps to provide elected officials, along with community and non-profit organizations, the opportunity to communicate their key issues. She completed Leadership Petaluma in June of 2008, and currently serves as Vice President of the Hispanic Chamber of Commerce of

Petaluma Visitors Program Faces Funding Termination

The Petaluma Visitors Program, designed to maximize tourism efforts in Petaluma, may be on its way out.

The Chamber received notice from the City of Petaluma that funding for the program is being suspended effective June 30.

The program is a victim of the economic distress plaguing the country, and the extreme shortfall of revenues to the Petaluma city coffers.

The future of the program beyond July 1 is uncertain, according to Chamber CEO Onita Pellegrini, who said that if the program is continued with a sharply reduced budget, it would probably require some substantial restructuring.

The PVP was begun by the Chamber in the early 1980’s as an initial effort to attract visitors to the City and is largely credited with building a substantial tourism base for Petaluma, and in

Continued on page 6

Continued on page 8
Ireland Trip Focus Of June Wake Up

A group trip to Ireland, a collaboration between the Chamber and Sonoma Travel, will headline the June edition of Wake Up Petaluma, scheduled for June 23 at Rooster Run.

Details on the trip will be provided by Jay Fehdan of Collette Vacations.

Also on the agenda is Stephanie Munson of Goodwill Industries, talking about the progress of the Petaluma store.

The audience will also meet Petaluma’s new fire chief, Larry Anderson, who will discuss fire safety and other issues.

Also featured in the program will be the recognition of Chamber staffer Alice Forsyth, who will retire days after the June meeting. Alice has been instrumental in organizing and producing the program for many years.

Sponsor for the morning is PlanIT Solutions Inc. Also on the program will be Chamber announcements, a 50-50 raffle, and introductions of our newest members.

Cost for the breakfast is $20 for Chamber members, $25 for non-members. Reservations needed – call 762-2785.

Ambassador Profile

Judy Arntz
Office Manager, Teltronics

Judy Arntz believes life is about jumping in and getting involved, and is blessed with a full life and many diverse interests. Joining the Petaluma Chamber of Commerce was a natural evolution for her in life.

Judy has lived in Petaluma for 30 years and loves her warm hometown community. She and her husband, Ted, have four adult children and most recently are the proud grandparents of Cody and Madison. Raising her children in Petaluma, Judy was always enthusiastically involved in their school activities, sports, and cub scouts, and volunteered in their classrooms. She and her husband have made many close and dear friends in the community while raising their family there. She is an active member and leader of the First Presbyterian Church of Petaluma, feeling very blessed with the many special relationships she has made over the years in that supportive community.

Very much a people person, Judy is always running into someone she knows most everywhere she goes. Judy loves the fact that Petaluma still has that same ‘small town’ feel as it did when she moved there in 1979, even though it has grown a great deal over the years.

As the Office Manager of the Petaluma office of Teltronics for the past 15 years, Judy has been an asset to this local telecommunications company, which provides communication systems, including digital and Voice over IP (VoIP), for small to large businesses. Teltronic is a leading, global provider of innovative communications solutions headquartered in Sarasota, Florida.

In addition, Judy’s creative and entrepreneurial side has emerged as she serves the community as a Mary Kay Independent Beauty Consultant. Over the 2008 Christmas season, Judy led her team in a large fundraising operation that distributed 83 hand-packaged gifts to the residents at Petaluma Care & Rehabilitation.

Being an ambassador is giving Judy the opportunity to connect with the movers and shakers of Petaluma, and really get to know new businesses and other self-starters around Petaluma. She is pleased to have already made some new friends at Chamber events and is enjoying giving back to the hometown that has been such a solid foundation of her life.

Committees
Call 762-2785 for more information.

Agri-Business
John Martin, 762-4594
Hunt & Biehrens
Ralph Sartori, 776-2254
Dairy Farmers of America

Ambassadors
Daniel Canales, 781-9483
National Assoc. for the Self Employed
Jim Alexander, 762-2818
Financial Consultant

Business/Education
Val Richman, 778-4798
Mentor Me Petaluma

Government Affairs
Warren Drait, 283-0000
Spaulding, McCullough & Tansil LLP

Leadership Petaluma Program
Call the Chamber for info, 762-2785.

Past Presidents Council
Richard Marzo, 763-1575
Lace House Linen

River
John FitzGerald, 794-0667
FitzGerald & Associates

Wake-Up Petaluma
Jim Becker, 778-7780
Edward Jones Investments

Women in Business
Michelle Arietta, 773-2225
Serendipity, A Chiropractic Wellness Center

Petaluma Visitors Program
Terry Smith, 776-2788
Petaluma Post

Petaluma Business ads are sales boosters! An economic way to reach more than 800 businesses monthly. Call the Chamber, 762-2785 for specifics & discount rates.
Petaluma Valley Hospital Receives Top Quality Award

Pulmonary Care Excellence Award ~ 2009

Petaluma Valley Hospital is a recipient of the HealthGrades Pulmonary Care Excellence Award. Hospitals that receive this honor were in the top tier in the HealthGrades pulmonary services ratings nationwide.

In its most recent report, HealthGrades, one of the Nation’s leading independent healthcare rating organizations, awarded Petaluma Valley Hospital for its pulmonary services. HealthGrades rates or profiles more than 5,000 hospitals nationwide and in order to receive a specialty service award a hospital must be ranked in the top tier of HealthGrades ratings. Petaluma Valley Hospital was the only hospital in the North Bay to receive the Pulmonary Excellence Award in 2009.

Pulmonary care is important to us all because it is main areas of treatment for pneumonia. Pneumonia continues to be the sixth most common cause of death in the U.S. primarily because it is a common complication of any serious illness. Petaluma Valley Hospital's Pulmonary Care program results in shorter hospital stays, reduced costs, and better survival statistics for pneumonia patients not only while in the hospital, but for 1-month and 6-months following discharge.

Petaluma HEALTH CARE DISTRICT
WWW.PHCD.ORG

This message provided as a community service by the Petaluma Healthcare District
Commentary

Tourism Marketing Vital to Petaluma

As you will note in our page one story, financial difficulties have caused the City of Petaluma to severely curtail funding for the Petaluma Visitors Program, commencing July 1.

This is a sad note for a program that has been one of the greatest Chamber success stories over the past three decades. In the early 1980’s, it is safe to say, Petaluma had virtually no tourism. It had a classic downtown that had undergone dramatic revitalization, but nobody knew about. You could count the really good restaurants in this town on part of one hand.

In short, Petaluma was a jewel that no one had heard about, and then a group of Chamber members, Chamber staff, and the City of Petaluma formed a partnership to market Petaluma to the millions of cars that had head north every day to visit wine country.

The City funded this program from a tax on hotel occupants on the belief that a successful program would generate even more hotel tax revenues. The increase in these revenues to the City has been explosive, as a number of new lodging units, including Quality Inn and the Sheraton, have opened since the City’s commitment to participate.

The change in Petaluma, from a dying downtown to a vital, tourism-friendly area of fine restaurants and specialty shops, has been dramatic. Where once Petaluma was bypassed, it instead became a destination.

No one can fault the City’s decision to take drastic measures to hold together wherever possible the central services of public safety and the community welfare.

At the same time, we recognize that this fiscal morass facing not just our country but the entire industrialized world will not last forever, and that we may indeed see signs of significant recovery in the next year or two.

We need to know that tourism represents a vital part of our economic health and our sustainable future, and that just as tourism did not exist before we embarked upon aggressive marketing, there is no guarantee that it will continue if marketing is stopped long-term.

Therefore we consider it essential that at least a bare-bones program be kept in place to maintain services to visitors, to maintain programs for the lodging units that provide the hotel tax funding, and to help assure that those visitors who come here have the opportunity to enhance our local economy through local retailers, restaurants, and other businesses.

The Chamber recognizes that if the program can be saved, some restructuring will need to be done to adapt to limited finances and the needs of a quickly changing economy. We stand ready to work with City Hall, the lodging industry, and the broader business community to help fashion an affordable short-range program of tourism promotion that will help us return to a more aggressive marketing program when the economy begins its recovery.

We have no doubt that recovery will happen. We don’t know when. But we do believe that we need to keep a limited program in place so that when that recovery does come, valuable years are not lost trying to design a new program.

President’s Message

It Was An Honor.

It has always been considered an honor to serve on the Chamber Board of Directors and I am thrilled to have had an opportunity to serve as the Board President. As I sat down to write you for the final time I was musing out loud when my son Adam asked me why I was talking to myself.

I explained this was my last chance to speak to the membership and I wanted to make sure it was meaningful. I want to pay homage to all those who worked so hard in a very tough year, I want to thank those who came before me and carved very big footsteps for me to fill, I want to help set the tone for the next year and give guidance to the incoming board. Adam looked at me, in that way that only way a 16 year old kid can and said “Mom did you do your very best? If you did, then the whole year was meaningful.”

He was right, it was a meaningful year. It has not been a year without stress and challenges and for those who support the Board, it has not always been an easy year. The Government Affairs Committee has been valuable in providing input and guidance to the membership on transportation, economic development, job stability and business sustainability. Many of these issues will continue to be items that will be revisited by the committee for the foreseeable future.

The GAC’s ability to look at and address issues that have been, by any stretch of the imagination, controversial, but to address them in a thoughtful and thorough manner is something all of us as members can and should appreciate. I also want to acknowledge all the other sub-committees that give of their valuable time to help make the Chamber experience of value.

The staff has faced many of its own ups and downs this year also, but they are always the first to ask how they can help with tough issues. They have faced belt tightening, staff reduction and possible program reduction. Through all of this they have worked with you as members to make your membership a value to you and assist where possible to help you face the growing challenges of running your own business. They have worked with the City and city schools to help pick up programs that they could no longer maintain but enhance the further growth and jobs in Petaluma. They, along with the rest of the Board, know that for business to retain profitability and enhance further growth, they must learn to operate more efficiently with increasingly limited resources, while creating social responsibility.

In reviewing this past year I would be lying to myself if I didn’t say there were topics and issues that were hard to deal with, and in some cases I knew that I had support of our members and I needed to assert my voice. Last year when I accepted the honor of serving as your president, I shared the story of my father who was elected Chamber president and elected and elected, serving over five years, and although he may not have faced all of the complicated issues I’ve faced, I’m sure that he to felt the same sense of responsibility. I look at the list of those in our community who have held this seat before me, and to be honest, I’m in awe. I know I could never fill their shoes, but I hope that my footsteps through this last year will have at least cleared a bit of path for those that follow, helping to guide their way.

So the answer to Adam’s question, did I do my very best? I can answer that by saying yes, I tried in every way I could to represent all of you to the best of my ability in times that have not been easy for anyone, but I could not have done it without the support from each and every one of you. It has been an honor!
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Alice Forsyth
To Retire

Alice Forsyth, the Chamber's office manager, is retiring June 30 after 15 years on the job.

A farewell to Alice event is being planned at the Chamber office, but the date was not set at press time. The membership will be informed by e-mail.

A longtime supporter of a vast range of community activities, Alice doesn’t intend to slow down with retirement.

The inspiration and one of the primary organizers of the first modern-day Butter and Egg Days parade, she has been instrumental in the success of a number of other activities.

She went to work for the Downtown Association in 1981, and was at the table when events such as the River Festival, Dickens Christmas and Santa’s arrival by paddle wheeler boat were planned and staged.

However, it was her insistence that Petaluma needed a parade that led to an event of lasting impact. She recalls that the first parade lasted 20 minutes and that it had to be a rolling procession because there wasn’t enough time to get a permit to close the streets.

Today, the parade draws crowds of 30,000 and lasts a couple of hours.

She worked for downtown for 12 years, including for the MainStreet Program, which taught her about economic development, architecture, government programs to restore buildings, and preservation. When the program closed down, she became an independent event planner, and did the Sonoma County Fireworks extravaganza at the Fairgrounds in Santa Rosa.

She also helped revitalize the Petaluma Veterans Day Parade, initiate the Farmers’ Market, organize the Jazz Festival, and coordinate countless promotional campaigns.

She joined the Chamber staff in 1996, and says she learned a lot more about the business side of things, and the politics of the City. In addition to office duties, she has been instrumental in supervising a wide range of Chamber events and activities, including the monthly Wake Up Petaluma.

She graduated with the class of Leadership Petaluma 1997, and learned about the City workings in greater depth. She is on the board of the new Petaluma Wine Jazz & Blues Festival, and still volunteers for the parade and Santa’s Arrival. ‘One of the highlights of my working life was being named a Good Egg, and being the Grand Marshal of the parade,’ she began as a novice so long ago.

Currently she is a member of the Pacific Empire Chorus, first place regional women’s barbershop chorus, and international 11th place chorus.

Alice has been a fixture in the Chamber office. She will be missed.

Appointments
Continued from page 1

Sonoma County. She also serves as the Alternate for Comcast on the North Bay Leadership Council and is actively involved in North Bay communities and represents Comcast at public functions, local government meetings and community events.

Matt White is the President and Chief Executive Officer of Basin Street Properties, a real-estate investment company with assets in the SF Bay Area, Sacramento and Reno. In his role as President, Matt is responsible for developing and overseeing the company’s corporate strategies as well as directing its real estate investments including project assessment and evaluation. Matt has acquired and developed more than $750 million of office, industrial, retail, mixed-use, residential, hospitality and new urbanist/ smart growth property.

Matt has published articles in a variety of real estate and business publications, including Real Estate Finance Journal, California Real Estate Journal, Office and Industrial Properties, and the North Bay Business Journal, and is a frequent speaker at industry conferences. He is also a member of the Urban Land Institute, the Dean’s Advisory Board of the Sonoma State University School of Business and Economics, the Board of Regents at Marin Catholic High School and the Board of Trustees at Lake Tahoe School. Matt holds a B.A. in Political Science from Boston University.

Matt looks forward to working with small business, large business and the political leadership in Petaluma to help ensure that we not only keep Petaluma attractive to the existing business community but that we also reach out to business outside our City in an effort to attract them to Petaluma and thus getting back to a community that attracts more jobs than it loses on an annual basis.

Summer Youth Job Program

PPSC will be coordinating the summer youth program in Petaluma for Petaluma youth. Youth must meet Workforce Investment Act (WIA) criteria and be between 14 – 24 years of age. Priority will be given to youth already enrolled in the year-round program (a county requirement). Youth between 16-18 are considered priority one, youth between 19-24 are priority two, and under 16 are third priority. Out-of-school youth are also a high priority group.

To be WIA eligible youth must be low-income (according to federal guidelines) and/or have a documented disability, be in foster care or homeless. Applicants must also have a barrier to education success or be in danger of dropping out of school or be out of school and not working. PPSC will be doing eligibility assessments and enrollments through June 15th.

The program will serve 32 youth, 24 on ecological crews and 8 in individual internships, and cannot serve undocumented individuals.

Old Planes and Cars
At Airport in July

Old planes and old cars are going to be on display at the Petaluma airport July 18 as the Petaluma Area Pilots Association (PAPA) presents its first annual Classic Wings & Wheels event.

The all-day 10:00-5:00 pm event will feature 50 aircraft, more than 60 classic and custom cars, trucks and motorcycles, and old Petaluma police and fire vehicles.

In addition, the Sonoma County Sheriff’s helicopter will be on hand from noon to one o’clock.

Other highlights include California Highway Patrol aircraft and vehicles and Coast Guard and Cal Fire appearances.

Admission for the day is free, as is parking. Donations will be accepted to help the PAPA Scholarship Fund.
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SBA Announces Loan Program

Small businesses suffering financial hardship as a result of the slow economy may be eligible to receive temporary relief to keep their doors open and get their cash flow back on track through a new loan program announced today by SBA Administrator Karen G. Mills.

Beginning on June 15, SBA will start guaranteeing America’s Recovery Capital (ARC) loans. ARC loans are deferred-payment loans of up to $35,000 available to established, viable, for-profit small businesses that need short-term help to make their principal and interest payments on existing qualifying debt.

ARC loans are interest-free to the borrower, 100 percent guaranteed by the SBA, and have no SBA fees associated with them.

“These ARC loans can provide the critical capital and support many small businesses need to make it through these tough economic times,” said Administrator Mills. “Together with other provisions of the Recovery Act, ARC loans will free up capital and put more money in the hands of small business owners when they need it the most. This will help viable small businesses continue to grow and thrive and create new jobs in communities across the country.”

As part of the Recovery Act, the ARC program was created as a no-interest, deferred payment loan to help small businesses that have a history of good performance, but as a result of the tough economy, are struggling to make debt payments.

ARC loans will be disbursed within a period of up to six months and will provide funds to be used for payments of principal and interest for existing, qualifying small business debt including mortgages, term and revolving lines of credit, capital leases, credit card obligations and notes payable to vendors, suppliers and utilities.

Repayment will not begin until 12 months after the final disbursement. Borrowers don’t have to pay interest on ARC loans. After the 12-month deferral period, borrowers will pay back the loan principal over a period of five years.

ARC loans will be made by commercial lenders, not SBA directly. For more information on ARC loans, visit www.sba.gov

Chamber Committee Discusses Water Issues

Members of the Chamber’s Government Affairs/Economic Development Committee met with Petaluma’s head of the Water Department, Mike Ban, for a wide-ranging discussion on water-related issues.

During the hour and a half meeting, the members learned that the problem with impending water shortages this year has as much to do, if not more, with the ability to deliver water than it has with the availability of water.

Lake Sonoma is at about 90% of capacity, about a three-year reserve of water, but dictates from water regulators restrict the amount of water than can be released at any time in order to protect endangered fish species from damages due to very swift currents.

Next, problems with low reserves in Lake Mendocino are complicated by the fact that historically PG&E has diverted water from Lake Pillsbury for power generation, with that water going to Lake Mendocino at the end of the process. Now, PG&E is using only a fraction of the Lake Pillsbury water, hence sharply reduced flows into Lake Mendocino.

A third major factor is that substantial year-round flows in the lower Russian River are mandated because of the lack of adequate septic tanks and controls over waste in the Guerneville region, meaning a great deal of water has to be available to “flush” the river.

Visitors Program

Continued from page 1

particular the revitalization of the downtown area.

From the beginning, the effort was a public-private partnership between the Chamber and the City, which provided Transient Occupancy Tax (TOT) revenues to operate the program. TOT is a tax charged to hotel customers, and was designed to help local governments promote tourism. It does not, however, require that the money be used for that purpose.

The PVP program was operated directly by the Chamber, and almost four years ago began operating in a separate facility at the old Railroad Depot.

The PVP staffs the Petaluma Visitors Center at the depot, produces the Petaluma Visitors Guide, conducts advertising and PR on Petaluma’s behalf, oversees December holiday events and programs, and works with the City to promote local activities year-round. In addition, the program maintains the tourism website.

The PVP also works closely with the County Tourism Bureau that has the responsibility to attract visitors to the County. The PVP’s charge is to work closely with these visitors in an effort to promote extended and return visits and to maximize visitor spending within the community.

Currently, the program has three full time employees and about ten part-time, depending upon the season. The PVP serves, through direct contact and the website, an estimated 160,000 actual and potential visitors a year.

Safety for Women

At Brown Bag Lunch

“Personal Safety Tips for Women” is the subject of the June Brown Bag Lunch Seminar offered by the Chamber’s Women in Business committee. Helen Greico, owner of She Institute, will be the guest speaker.

Greico has dedicated her life to teaching women how to live safer, healthier and economically dependent lives.

The lunch meeting takes place June 24 from 12:00-1:00 pm at the Chamber conference room, 6 Petaluma Blvd. North. Cost is $5 for Chamber members, $8 for non-members.

Reservations are required, since space is limited. RSVP to Sharon Medley at Sharon@medleyglassworks.com.

Drinks will be provided.

Tara Raymond and Saralyn Bowen of Golden Living Center enjoy the April Women in Business luncheon, which featured Naomi Tickle, who talked about reading personalities from facial characteristics.
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Leadership Group Reunites For Fun

Thirteen years of Leadership Petaluma classes got together on May 14 for a tropical reunion at the Petaluma Yacht Club.

More than 100 of the 300 people who have gone through the program were on hand to celebrate with a chicken BBQ prepared by the Petaluma Kiwanis Club.

The 14th class of the year-long program will graduate June 19th at ceremonies at the Petaluma Museum, 6 p.m.

Reservations for next year’s class are now being accepted. The class meets for one full day each month, and each day is dedicated to learning more about the Petaluma community in such categories as business, education, government, public safety, etc., and features a behind-the-scenes look at much of our community not usually accessible to the general public.

Application information can be found online at www.petalumachamber.com or by calling 762-2785.

Sylvia Proctor and Barbara Harden were among those who attended the Leadership Petaluma alumni barbecue.

Petaluma Leadership alumni Don Bennett and Ann Moreno (Class of 2001) enjoyed the gathering.

Sharon Medley and Linda Corbett helped serve dinner at the Leadership Petaluma alumni event.

Elece Hempel is president of the Petaluma Area Chamber of Commerce board and a graduate of Leadership Petaluma.

Linda Corbett was a graduate of the first Leadership Petaluma class in 1996. She and her husband, Tom, are members of the Petaluma Yacht Club, where the May 14 gathering was held, and helped host the event.

Leadership Petaluma alumni Terry Kosevic, Debra Matteri, Alice Forsyth and Shelly Moller enjoyed the event.

Graduates from the past 14 years who gathered for a soiree at the Petaluma Yacht Club include from left: Herm Benedetti, Terry Kosevic, David Solo, Scott Singer and George Wagner.

Members of the Leadership Petaluma class of 1996 included (front row, from left) Georgia McDaniel, Onita Pellegrini, Sheila Bride, Linda Corbett and Colleen Maboney; (back row, from left) Kathryn Flynn, Mary Stompe and Herm Benedetti.
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**Business Briefs**

Jim Hood, Owner of CMIT Solutions of S. Sonoma & NW Marin Co., was presented with the Breakout Award at the company’s annual convention. The Austin Texas-based company is a leading provider of information technology (IT) professional services and products to small and mid-sized businesses.

Redwood Credit Union (RCU) recently re-elected three volunteer Officials to their Board of Directors for the 2009-2012 term. They are incumbents Greg McGuirk, Jim Olmsted and Kathy Sowers. The Credit Union’s Board has also selected their officers for the year as follows: Robert Steele as Chair; Jim Olmsted as Vice Chair, Debra Watts as Secretary; and Bob Wieck as Treasurer. RCU’s volunteer Board of Directors sets the strategic direction and policies for the Credit Union.

Celebrating Planet Beach’s Ribbon Cutting & BAH is owner Todd Smith (4th from left in the back row), with his aunt, crew, mother; Mayor Pamela Torlatt; Council member Mike Harris; Ambassador Tina Dodds; Council Member Tiffany Renee; PACC President Elece Hemple; & Ambassador Dean Dilello.

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Petaluma Area Chamber of Commerce Business After Hours

Come celebrate the new businesses at the

River House

Thursday, June 11 • 5:30 - 7:30
222 Weller Street, Petaluma

Enjoy food, drink, and the sounds of Peter Welker and his band!

See for yourself the complete transformation of Petaluma’s popular Riverhouse, now an upscale office environment for a variety of professionals, all of whom will open their doors for your introduction. Please join us!

Petaluma Business – A publication of the PACC

June 2009 15

Calendar – June

Have you checked out our online calendar? Visit www.petalumachamber.com and click on the Calendar button!

1 Leadership Alumni
PACC Large Conference Room
6 Petaluma Blvd. N., Suite A-2
12:00 Noon

2 Ambassadors
Petaluma Valley Hospital,
Pat Schaefer’s Office
400 N McDowell Blvd.
7:30 A.M.

3 Independence Day - PACC office closed

28 Wake Up Petaluma

4 Business After Hours
Petaluma Arts Council
230 Lakeville St.
5:30 – 7:30 P.M.

5 Government Affairs/EDC
PACC Conference Room
6 Petaluma Blvd. N., Suite A-2
7:30 A.M.

6 Petaluma Visitor Program
Sheraton Sonoma County–Petaluma
745 Baywood Drive
Call for details: 769-0429
3:00 – 5:00 P.M.

7 Business-Infrastructure
PACC Conference Room
6 Petaluma Blvd. N., Suite A-2
8:00 – 9:00 A.M.

11 Business After Hours
River House Businesses
222 Weller St.
5:30 – 7:30 P.M.

12 PACC Board of Directors
Retreat
Beels Soper LLP
19 Keller St.
1:00 – 5:00 P.M.

16 Agribusiness
Sonoma-Marin Fair Conference Room, 175 Fairgrounds Dr.
12:00 Noon

19 Government Affairs/EDC
PACC Conference Room
6 Petaluma Blvd. N., Suite A-2
7:30 A.M.

19 Leadership Petaluma
Graduation
Petaluma Museum
20 Fourth St.
6:00 P.M.

23 Wake Up Petaluma (RSVP)
Rooster Run Golf Course
2301 East Washington St.
$20 Members, $25 Nonmembers
RSVP: 762-2785
7:30 – 9:00 A.M.

24 Women in Business
Brown Bag Lunch
PACC Conference Room
6 Petaluma Blvd. N., Suite A-2
5:30 – 7:30 P.M.

25 Business After Hours
Deer Creek Village
Graffiti
101 Second St.
5:30 – 7:30 P.M.

Looking Ahead – July

3 Independence Day - PACC office closed

16 Business After Hours - Lauthr

19 Business After Hours - Women’s Cancer Awareness Group

28 Wake Up Petaluma

Pre-register for RSVP events: mail a check, payable to PACC, to: PACC, 6 Petaluma Blvd. North, #A-2, Petaluma, CA 94952. Call 762-2785 for info.

Expand Your Network—Join the Chamber Today!