

Business Name \_\_\_\_\_ Date \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_ STREET \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Billing Address (if different) \_\_\_\_\_ STREET \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Website: \_\_\_\_\_

Members official email address \_\_\_\_\_

Business Classification \_\_\_\_\_

Number of Employees: \_\_\_\_\_ Membership Investment \$ \_\_\_\_\_ plus one-time \$25.00 start-up fee = \$ \_\_\_\_\_

Please sign here to consent to use of email for official Chamber communications, including ballots: \_\_\_\_\_

### Membership Investment

The membership investment for each member business is determined by the number of its full-time employees including owners, partners and/or managers. Two part-time employees equal one full-time employee. The fee includes the main contact.

No. of Employees	Investment
0 – 10	\$325
11 – 30	\$495
31 – 50	\$605
51 – 100	\$770
100+	\$990
Non-Profit	\$250

There is also a one-time set up fee of \$25 to join.

### Consider Joining the President's Circle Today



Members enjoy the convenience of a one-time, all-inclusive transaction that insures representation at Chamber events, in its publications, and online at [www.petalumachamber.com](http://www.petalumachamber.com).

**Ask us about our President's Circle Membership. Make your marketing dollars work harder!**



### Mission Statement

*The Petaluma Area Chamber of Commerce is an association of businesses and professionals working together with a commitment to support and improve a healthy business community in order to enhance the quality of life in the greater Petaluma area.*



ScottHessPhoto.com

### Member Services & Benefits

Petaluma Area Chamber of Commerce  
 6 Petaluma Blvd. N., Suite B11  
 Petaluma, CA 94952  
 T: 707-762-2785 • F: 707-762-4721  
[pacc@petalumachamber.com](mailto:pacc@petalumachamber.com)  
[www.petalumachamber.com](http://www.petalumachamber.com)

---

## Business Contacts

---

The Chamber provides opportunities to increase your business contacts through many activities.

- Business After Hours  
*Mixer*
- Informative Speakers Series  
*Lunch and Program*
- Leadership Petaluma Program
- Annual Events
  - *Business Expo*
  - *Community Awards of Excellence*
  - *Chamber Salute to Our Past and Present Leaders*
- Ribbon-Cuttings
- Seminars & Workshops

---

## Resource Information

---

Current community and business information is available through the Chamber.

- Statistics  
*Economic, demographic, employment, labor, education and government data is available.*
- Referrals  
*From dining and lodging to community events, the Chamber supplies information about our area.*
- Website  
*Links to businesses, information about Chamber and community events, and monthly news from the Chamber.*

Visit

[www.petalumachamber.com](http://www.petalumachamber.com)

---

## Publicity & Marketing Opportunities

---

To meet your advertising and marketing needs the Chamber offers its members several options.

- Petaluma Business  
*Monthly news publication keeps you current on business and community issues.*
- Weekly Newsletter via email
- Annual Membership Directory  
*Alphabetical and categorical listings*
- Business Expo  
*Award-winning annual trade show*
- Ribbon Cutting Ceremonies  
*The Chamber will help you celebrate your special event—grand openings, relocations and anniversaries.*
- Direct Mail Promotion  
*Members can receive easy peel-off mailing labels of the membership listing, or receive the information in spreadsheet format via email for a minimal fee.*
- Email Alerts for Member Events  
*The Chamber will send email alerts to all members for a nominal fee.*
- Member & Visitor Information  
*On display at the Chamber Office*
- Website Directory on [www.petalumachamber.com](http://www.petalumachamber.com)
  - *Hot Deals*
  - *Job Postings*
  - *Listings on Chamber web page*
  - *Links to your website*
- President's Circle Membership  
*The President's Circle offers four specific packages ranging from \$1250 to \$5000, offering a number of ways to market, advertise and promote your company on a regular, consistent basis.*

---

## Community Service Opportunities

---

Chamber members work together in addressing issues and concerns in the Petaluma Area.

- Agri-Business
- Ambassadors
- Business Seminars
- Economic Development
- Government Affairs
- Leadership Alumni
- Leadership Petaluma Program
- Petaluma Business Alliance
- Women in Business
- Other Ad-hoc and Task-force Committees

---

## Education Opportunities & Programs

---

- Leadership Petaluma  
*Provides effective leaders capable of directing Petaluma toward achieving its maximum potential.*
- Information Seminars and Workshops
- Community Meetings
- Women in Business  
*Informational seminars for businesses with networking opportunities.*
- Informative Speakers Series  
*A lunch with a program of speakers on subjects of interest to the Petaluma community.*
- Government Affairs  
*Meets every two weeks about local issues.*
- Economic Development Committee  
*A hands-on committee for your business, meeting monthly.*

---

## Government Advocacy

---

The Chamber serves as a collective business voice in the community and as your business advocate at the county, state and federal levels. The Petaluma Area Chamber of Commerce is also an associate of the US Department of Commerce.

*Petaluma Area*  
**CHAMBER**  
*of* **COMMERCE**



Petaluma Area Chamber of Commerce  
Petaluma Leadership Alumni  
Petaluma Women in Business

*In Business For Business*